



IN New York Magazine

MAGAZINE

Publisher's Statement

6 months ended December 31, 2014

Subject to Audit

Field Served: Visitors traveling to New York City.

Definition of List Source Recipients:

Method of Circulation for Analyzed Nonpaid Circulation: Market Coverage copies are distributed by USPS. Nonpaid Bulk copies are delivered in bulk to designated locations by distribution contractors.

Published by Morris Visitor Publications

Frequency: Monthly

1. TOTAL AVERAGE ANALYZED NONPAID CIRCULATION

	Average for the Statement Period	%	Rate Base	Above (Below)	% Above (Below)
Analyzed Nonpaid Circulation: (See Par. 6)					
List Source					
Market Coverage	653	0.5			
Delivered with Host Products					
Nonpaid Bulk	140,967	99.5			
Total Analyzed Nonpaid Circulation	141,620	100.0	141,000	620	0.4

2. ANALYZED NONPAID CIRCULATION BY ISSUE

Issue	List Source	Market Coverage Copies	Delivered With Host Products	Nonpaid Bulk	Total Analyzed Nonpaid
July		634		140,850	141,484
Aug.		634		140,900	141,534
Sept.		634		140,950	141,584
Oct.		634		140,950	141,584
Nov.		692		141,000	141,692
Dec.		692		141,150	141,842

3. AVERAGE CIRCULATION BY REGIONAL, METRO & DEMOGRAPHIC EDITIONS

None

4. TREND ANALYSIS

	2010	%	2011	%	2012	%	2013	%	2014	%
Total Analyzed Nonpaid Circ.	141,377		141,441		141,433		141,596		141,466	
Year Over Year Percent of Change		1.9						0.1		-0.1

5. GEOGRAPHIC DATA for the September 2014 issue

Total analyzed nonpaid circulation of this issue was 0.0% less than the total average analyzed nonpaid circulation

STATE	TOTAL ANALYZED NONPAID	STATE	TOTAL ANALYZED NONPAID
Alabama	1	Ohio	
Arizona	2	Oklahoma	
Arkansas		Oregon	1
California	12	Pennsylvania	107
Colorado		Rhode Island	1
Connecticut	753	South Carolina	1
Delaware		South Dakota	
District of Columbia	101	Tennessee	
Florida	6	Texas	1
Georgia	1	Utah	1
Idaho		Vermont	
Illinois	3	Virginia	1
Indiana		Washington	
Iowa		West Virginia	
Kansas		Wisconsin	
Kentucky	1	Wyoming	
Louisiana		TOTAL 48 CONTERMINOUS STATES	140,281
Maine		Alaska	
Maryland	1	Hawaii	
Massachusetts	2	TOTAL ALASKA & HAWAII	
Michigan	1	U.S. Unclassified	
Minnesota		TOTAL UNITED STATES	140,281
Mississippi	1	Poss. & Other Areas	
Missouri	1	U.S. & POSS., etc.	140,281
Montana	1	Canada	3
Nebraska		International	1,300
Nevada		Other Unclassified	
New Hampshire		Military or Civilian Personnel Overseas	
New Jersey	7,800	GRAND TOTAL	141,584
New Mexico			
New York	131,479		
North Carolina	2		
North Dakota			

6. EXPLANATORY

(a) Average nonanalyzed nonpaid circulation for the 6 month period: 250 copies per issue.

(b) Market Coverage Copies, averaging 653 copies per issue, represents copies delivered to homes or businesses on an issue-to-issue basis. Consecutive issuance is not measured.

(c) Nonpaid Bulk, averaging 140,967 copies per issue, represents copies available for pickup at designated locations.

7. VARIANCE

Latest released Audit Report for 12 months ended June 30, 2014; Variation from Publisher's Statements

Audit Period Ended	Rate Base (Analyzed Nonpaid)	Audit Report (Analyzed Nonpaid)	Publisher's Statements (Analyzed Nonpaid)	Difference (Analyzed Nonpaid)	Percentage of Difference (Analyzed Nonpaid)
06-30-14	141,000	141,450	141,450		
06-30-13	141,000	141,563	141,563		
06-30-12	141,000	141,334	141,334		
06-30-11	141,000	141,472	141,472		
06-30-10	(a)	140,687	140,687		

(a) Effective 11/01/09 changed from 137,000 to 141,000

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Morris Communications Company, LLC

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