



Where Magazine

MAGAZINE

Publisher's Statement

6 months ended December 31, 2014

Subject to Audit

Field Served: WHERE MAGAZINE primarily serves business and leisure travelers in over 44 cities worldwide. WHERE MAGAZINE is distributed to hotels around the world, as well as a limited number of visitor related outlets. Circulation from the following U.S. Market is analyzed: Atlanta, Boston, Charleston, Chicago, Dallas, Las Vegas, Los Angeles, Miami, New Orleans, New York, Orange County, Orlando, Philadelphia, Phoenix/Scottsdale, San Diego, San Francisco, Seattle, St. Louis, Twin Cities (Minneapolis/St. Paul) and Washington, D.C.

Definition of List Source Recipients:

Method of Circulation for Analyzed Nonpaid Circulation: Nonpaid Bulk copies are delivered via independent distributors to designated locations for pickup. Market Coverage copies are delivered via UPS and U.S. Postal Service to identified addresses.

Published by Morris Visitor Publications

Frequency: 12 times/year

1. TOTAL AVERAGE ANALYZED NONPAID CIRCULATION

	Average for the Statement Period	%	Rate Base	Above (Below)	% Above (Below)
Analyzed Nonpaid Circulation: (See Par. 6)					
List Source					
Market Coverage	254	0.0			
Delivered with Host Products					
Nonpaid Bulk	1,221,640	100.0			
Total Analyzed Nonpaid Circulation	1,221,894	100.0	None Claimed		

2. ANALYZED NONPAID CIRCULATION BY ISSUE

Issue	List Source	Market Coverage Copies	Delivered With Host Products	Nonpaid Bulk	Total Analyzed Nonpaid
July		243		1,158,050	1,158,293
Aug.		249		1,401,239	1,401,488
Sept.		254		1,222,269	1,222,523
Oct.		255		1,357,117	1,357,372
Nov.		262		924,229	924,491
Dec.		262		1,266,938	1,267,200

3. AVERAGE CIRCULATION BY REGIONAL, METRO & DEMOGRAPHIC EDITIONS

Edition	Number of Issues	Analyzed Nonpaid	Edition	Number of Issues	Analyzed Nonpaid
Atlanta	6	47,862	New York	6	142,180
Boston	6	70,415	Oahu	2	59,957
Charleston	2	61,654	Orange County	1	79,082
Charlotte	3	34,938	Orlando	3	82,309
Chicago	6	111,338	Philadelphia	6	40,049
Dallas	3	47,572	Phoenix/Scottsdale	6	36,445
Denver	1	94,563	San Diego	2	84,490
Las Vegas	6	107,526	San Francisco	6	79,894
Los Angeles	6	55,742	Seattle	6	43,409
Maui	1	45,770	St. Louis	6	40,982
Miami/Ft. Lauderdale	3	149,754	Tucson	1	65,509
New Orleans	6	72,476	Twin Cities	2	30,492
			Washington, D.C.	6	89,938

4. TREND ANALYSIS

	2010	%	2011	%	2012	%	2013	%	2014	%
Total Analyzed Nonpaid Circ.	1,186,831		1,228,480		1,260,865		1,269,219		1,246,501	
Year Over Year Percent of Change		3.5		3.5		2.6		0.7		-1.8

5. GEOGRAPHIC DATA for the October 2014 issue

Total analyzed nonpaid circulation of this issue was 11.1% greater than the total average analyzed nonpaid circulation

STATE	TOTAL ANALYZED NONPAID	STATE	TOTAL ANALYZED NONPAID
Alabama		Ohio	
Arizona	40,726	Oklahoma	
Arkansas		Oregon	
California	137,190	Pennsylvania	39,418
Colorado		Rhode Island	
Connecticut		South Carolina	65,556
Delaware		South Dakota	
District of Columbia	88,105	Tennessee	
Florida	230,523	Texas	
Georgia	47,574	Utah	
Idaho		Vermont	
Illinois	104,302	Virginia	
Indiana		Washington	38,177
Iowa		West Virginia	
Kansas		Wisconsin	
Kentucky		Wyoming	
Louisiana	76,890	TOTAL 48 CONTERMINOUS STATES	1,297,864
Maine		Alaska	
Maryland		Hawaii	59,508
Massachusetts	75,479	TOTAL ALASKA & HAWAII	59,508
Michigan		U.S. Unclassified	
Minnesota	30,517	TOTAL UNITED STATES	1,357,372
Mississippi		Poss. & Other Areas	
Missouri	38,560	U.S. & POSS., etc.	1,357,372
Montana		Canada	
Nebraska		International	
Nevada	107,579	Other Unclassified	
New Hampshire		Military or Civilian Personnel Overseas	
New Jersey		GRAND TOTAL	1,357,372
New Mexico			
New York	141,922		
North Carolina	35,346		
North Dakota			

6. EXPLANATORY

(a) Average nonanalyzed nonpaid circulation for the 6 month period: 23,505 copies per issue.

(b) Market Coverage Copies, averaging 254 copies per issue, represent copies delivered to homes or businesses on an issue-to-issue basis. Consecutive issuance is not measured.

(c) Nonpaid Bulk, averaging 1,221,640 copies per issue, represents copies distributed in bulk to retail outlets for pickup by patrons.

7. VARIANCE

Latest released Audit Report for 12 months ended December 31, 2013; Variation from Publisher's Statement

Audit Period Ended	Rate Base (Analyzed Nonpaid)	Audit Report (Analyzed Nonpaid)	Publisher's Statements (Analyzed Nonpaid)	Difference (Analyzed Nonpaid)	Percentage of Difference (Analyzed Nonpaid)
12-31-13	None Claimed	1,269,219	1,269,219		
12-31-12	None Claimed	1,260,864	1,260,864		
12-31-11	None Claimed	1,228,480	1,228,480		
12-31-10	None Claimed	1,186,894	1,186,832	62	0.0
12-31-09	None Claimed	1,146,920	1,146,920		

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Morris Communications Company, LLC

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Date Signed: March 3, 2015

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