

NYC Visitors

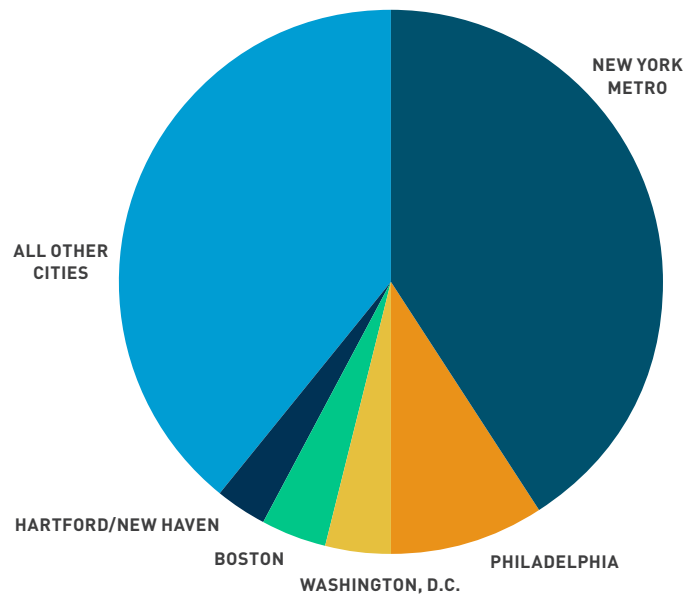
WHERE THEY COME FROM

42.9 MILLION DOMESTIC TRAVELERS

BY CITY

When analyzed by DMA*, only five metropolitan areas account for 61% of NYC visitors.**

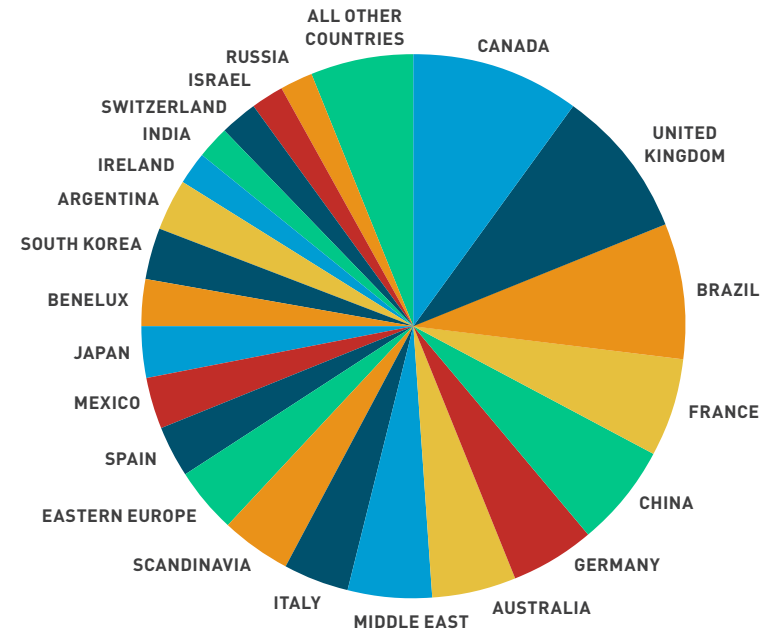
- New York Metro — 41%
- Philadelphia — 9%
- Washington, D.C. — 4%
- Boston — 4%
- Hartford/New Haven — 3%
- All other cities — 39%



11.4 MILLION INTERNATIONAL TRAVELERS

BY COUNTRY

- Canada — 10%
- United Kingdom — 9%
- Brazil — 8%
- France — 6%
- China — 6%
- Germany — 5%
- Australia — 5%
- Middle East — 5%
- Italy — 4%
- Scandinavia — 4%
(Sweden, Finland, Norway, Denmark)
- Eastern Europe — 4%
- Spain — 3%
- Mexico — 3%
- Japan — 3%
- BeNeLux — 3%
(Belgium, Netherlands, Luxembourg)
- South Korea — 3%
- Argentina — 3%
- Ireland — 2%
- India — 2%
- Switzerland — 2%
- Israel — 2%
- Russia — 2%
- All other countries — 6%



*Designated Market Area. Source: NYC & Company, 2012 & Preliminary 2013 NYC Statistics. Sums do not equal 100% due to rounding.

**[This includes the New York City DMA since the Tri-State area is responsible for the largest single segment of the annual visitor population. The NYC DMA includes: Nassau, Suffolk, Westchester, Rockland, Orange, Ulster, Sullivan, Pike, Putnam and Dutchess Counties (NY); Fairfield County (CT); and northern and central New Jersey to Ocean County.]