

**2008  
HOTEL  
EXCELLENCE  
AWARDS**

Monday, February 2, 2009  
New York Marriott Marquis

**HONORING JONATHAN M. TISCH**  
CHAIRMAN AND CEO, LOEWS HOTELS  
AND CO-CHAIRMAN, LOEWS CORPORATION  
LIFETIME ACHIEVEMENT AWARD RECIPIENT

## PROGRAM ADVERTISING SPECIFICATIONS

### ADVERTISING:

Advertising in the elegant souvenir program for the Hotel Excellence Awards is an ideal way to heighten your visibility within the hospitality community and congratulate our honorees.

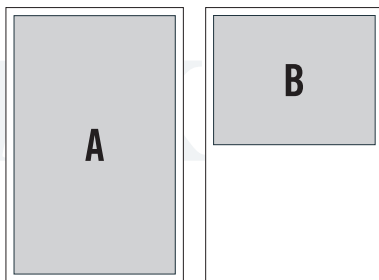
Final deadline to reserve space is Friday, December 5, 2008.  
Deadline for ad creative is Friday, December 12, 2008.

### NOTE:

All ads are black-and-white and non-bleed.

### FINISHED ADS SHOULD BE SUBMITTED ELECTRONICALLY TO:

**MICHELLE SPAULDING**  
Project & Promotion Manager  
michelle.spaulding@morris.com  
212.716.2785



UNITS AVAILABLE	SIZE (WxH)	RATE
A—Full Page:	5.25 x 8.25"	\$1,250
A—Inside Back Cover:	5.25 x 8.25"	2,000
B—Half Page:	4.125 x 5.25"	750

**NOTE:** If needed, MVP/NY will produce your ad at no charge.